

A world of opportunity belongs to those who choose real estate appraisal as a career. *Money* magazine endorsed this view by ranking appraising among the top 10 “best jobs in America” in 2006, citing the abundant work, ease of entry into the field, earnings potential and opportunities for self-employment.

Interested individuals from all walks of life are welcome and encouraged to explore the profession’s financial and career-growth rewards, and to explore the benefits of becoming a member of the Appraisal Institute.

We recognize that the more diverse we are as an organization, the greater will be our ability to develop new products and services. If we are all the same, we cannot expect to anticipate and serve the needs of our public, our clients, our members and our profession. They represent differences in cultural backgrounds, ethnicity, creeds, gender, education and age.

An Appraisal Institute that is reflective of the diversity of our communities will be a more effective advocate for our clients, our members, and our profession in service to the public.



Thomas A. Dorsey, MAI, SRA

Past Chair, Appraisal Institute Diversity Committee

Not a member of the Appraisal Institute?

Join today at www.appraisalinstitute.org/join, and start enjoying all the benefits that membership can offer.

Thanks to our members for the generous use of their photos:

Christine Mackaman
North Star Chapter
Member since 2006

Omari Patterson
Maryland Chapter
Member since 2006

Ann Marie McCarthy, MAI
South Florida Chapter
Member since 1989

Michael A. Wilson
Maryland Chapter
Member since 2005

Lynny Osenbaugh, MAI, CCIM
Houston Chapter
Member since 1983



Appraisal Institute:

MISSION STATEMENT:

The Appraisal Institute advances global standards, methodologies, and practices through the professional development of property economics worldwide.



**A continuing
commitment
to diversity**

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“The professional network and educational opportunities provided by the Appraisal Institute have been a wonderful help to me as I have embarked on my career in commercial real estate appraisal. As a Minorities and Women’s Regional Scholarship beneficiary, I am especially appreciative of the commitment that the Appraisal Institute has made to advance the appraisal profession.”

Christine Mackaman

Minority & Women Regional Scholarship Recipient

What is the Appraisal Institute?

The Appraisal Institute is a global membership association of professional real estate appraisers, with nearly 23,000 members and 92 chapters throughout the world. Organized in 1932, its mission is to support and advance its members as the choice for real estate solutions and uphold professional credentials, standards of professional practice and ethics consistent with the public good. The Appraisal Institute advocates equal opportunity and nondiscrimination in the appraisal profession and conducts its activities in accordance with applicable federal, state and local laws. Members of the Appraisal Institute benefit from an array of professional education and advocacy programs, and may hold the prestigious MAI, SRPA and SRA designations.

Dedicated to diversity in our membership and our profession

The Appraisal Institute is dedicated to enhancing diversity both within our organization’s membership and within the appraisal profession. By actively recruiting minorities and women, the Appraisal Institute is broadening the diversity of the appraisal profession and keeping it current with a changing marketplace and a changing world.

A plan for the future

The Appraisal Institute has a Diversity Committee as well as work teams specifically dedicated to diversity education and awareness, recruitment, retention, and scholarships, all with the following mission statement: To create an inclusive environment that encourages and supports all members’ perspectives and talents and embraces all people interested in pursuing a professional appraisal career, enabling all to contribute at their highest potential.

To help build on the success of its existing diversity programs, the Appraisal Institute has adopted a Membership Diversity Strategic Plan, with the following objectives at its foundation:

- To increase awareness of the value of embracing diversity throughout the Appraisal Institute and the appraisal profession;
- To recruit minorities, women and individuals new to the profession into the Appraisal Institute;
- To retain minorities, women and individuals new to the profession in the Appraisal Institute and help advance those interested in designation; and
- To bring minorities, women and individuals new to the profession into Appraisal Institute leadership.

Interested in learning more?

You’ll find more information on the Appraisal Institute’s diversity initiatives, including scholarship forms, online at www.appraisalinstitute.org/membership/diversity.aspx.

Financial help through scholarships

The Appraisal Institute offers ongoing scholarships funded by the Education Trust to encourage more minorities and women to enter the appraisal profession. The first scholarship program is designed to assist minority and/or women associate members of the Appraisal Institute to achieve an MAI or SRA designation. The second program provides scholarships to minority and women college students pursuing a degree in real estate appraisal or a related field. To view the application, eligibility requirements and deadlines, please visit:

www.appraisalinstitute.org/education/scholarship.aspx.

Marketing help for minorities and women

State and federal agencies, as well as financial institutions, often have an objective of awarding a certain percentage of appraisal work to minority and women appraisers. To assist these entities in finding such appraisers who are members of the Appraisal Institute, the organization provides an annual Directory of Minority and Women Real Estate Appraisers, available on CD.

“The scholarship allowed me to learn without the added stress of finances, and was a big help and boost toward my goal of becoming designated. I think the Appraisal Institute is top notch for education and a catalyst for career advancement.”

Omari Patterson

Minority & Women Regional Scholarship Recipient

