

Leadership Development & Advisory Council Report for the Board of Directors July 2002

I. Overview

The Leadership Development & Advisory Council (LDAC) has served as a source of leadership and as an inspiration for new programming ideas for the Appraisal Institute for over 30 years. Through a series of roundtable discussions, LDAC provides a forum where ideas and opinions of targeted topics of concern in the appraisal profession are exchanged. LDAC also helps to establish an “appraiser presence” in Congress. Organized into Congressional Teams, LDAC participants spend a half-day on Capitol Hill lobbying the Nation’s lawmakers on important issues in the appraisal industry.

II. Future Leadership

LDAC continues to have a significant impact on developing the future leadership of the organization. Currently, five positions on the Board of Directors are filled by LDAC Alumni and 101 positions on national committees are filled by LDAC Alumni. On the Chapter level, 16 LDAC Alumni currently serve as Chapter President, and 116 serve in other Chapter Offices (from Vice President to Regional Representative).

III. 2003 LDAC

The 2003 LDAC will be March 31–April 2 in Washington, DC, at the Washington Court Hotel. At this time, communication between the Appraisal Institute and FIABCI is taking place regarding combining efforts to offer Embassy Briefings to LDAC attendees.

In 2003, Joseph Guerry, SRA, from South Carolina, will be the Chair of LDAC and Leland Trice, SRA, will be the Vice Chair. The following members were selected to be Discussion Leaders next year: Kelli Kline from Columbia, South Carolina; David Sanford, MAI from Chesapeake, Virginia; Sara Stephens, MAI from Little Rock, Arkansas; and Larry Wright, MAI, SRA from Houston, Texas.

IV. April 21-24, 2002 Conference

2002 marked the 33rd anniversary of LDAC. It took place at the Marriott Wardman Park and was held in conjunction with the FIG XXIII Congress. It was an extremely successful program. There were 95 participants, of which over half were first-time participants.

Three “up and coming” staff members attended the conference as LDAC participants. They represented staff from the Education and Membership Services departments. The staff Vice

Presidents nominated these individuals and John Ross made the final selection. As with previous years, there was a very positive response to their participation and they contributed well to the discussions. In addition to Don Kelly, VP of Public Affairs, two representatives from the Washington D.C. office were present and contributed to the lobbying efforts on Capitol Hill.

The topics discussed in April were: "Appraisers as Agents of Political Change", lead by John Bosworth, MAI, SRA; "Brand Recognition", lead by David R. Dominy, MAI; "The Appraisal Institute: A Structural Inspection", lead by Debbie Huber, SRA; and "The Appraisal Institute: Do We Go It Alone?", lead by Leland B. Trice, SRA. The participants were broken into 8 groups of 12 and then rotated through all of the topics.

The Opening Luncheon was at the National Democratic Club with keynote speaker Representative Paul Kanjorski, D-Pa. Rep. Kanjorski has spearheaded efforts to address mortgage fraud as a result of a situation in his Congressional district, where phantom financing and inflated appraisals have contributed to an abnormally high number of mortgage foreclosures. LDAC participants, as well as members of the Government Relations Committee, then went to meet with their respective Congressional representatives. The target of these lobbying efforts was Appraiser Involvement in Mortgage Fraud and Terrorism Insurance.

As they have in years past, APPAC sponsored a reception on Capitol Hill at the Hart Senate Office Building. The LDAC participants and the Government Relations Committee members personally invited those Congressional representatives and staffers that they met with to the reception.

During the Closing/General Session, Tom Motta, MAI, SRA, President, addressed the LDAC participants and the officers conducted a Q&A. John Ross, Executive Vice President presented the leadership development component to the group. The participants were charged with bringing the LDAC recommendations back to their Chapters and making a commitment to be involved on a national and local level.

The topic recommendations have been finalized and will be published in the 3rd Quarter issue of *Valuation Insights & Perspectives*.

Sponsorship totals reached \$9,500 this year! A figure that is nearly doubled from last year's total! Following are the sponsors for the receptions, breakfasts, lunches and breaks: Washington DC Metropolitan Chapter, APPAC, Fannie Mae, Trice Valuation Services, LLC, Appraisal Institute Education Trust Fund, Washington Mutual, Marshall & Swift, LDAC Alumni of the South Carolina Chapter of the Appraisal Institute, AIRD and Michael Yovino-Young, MAI, FRICS, Chairman, Commission 9, International Federation of Surveyors. We will work to further develop sponsorships for LDAC next year so that the expense of the participants can be kept to a minimum.

V. Ted Anglyn Outstanding First Year Participant Award

This year, Tom Cowart, MAI from Florida was selected as the Outstanding First-Year Participant by the current Chair, Vice Chair and four Discussion Leaders. In recognition of the enormous amount of time, energy and money that Ted Anglyn, MAI, has spent over the years to promote the LDAC conference,

this is the third time this annual award has been awarded in his name. The criteria for selection is limited to first-time participants who exhibit outstanding participation in all four breakout sessions. The plaque will be presented to Diana at the Appraisal Institute's 2002 Annual Summer Conference in Hawaii.