



University Valuation Case Challenge

April 14, 2026 | Nashville, Tennessee

Hosted by the Appraisal Institute @ 2026 Annual Conference



About the Event

The University Valuation Case Challenge is a premier competition featuring teams from top real estate programs across the country. The competition requires teams to apply rigorous technical analysis, strategic critical thinking, and innovative problem solving to develop a financially feasible development proposal. Industry experts evaluate each team based on the depth of financial performance metrics, the soundness of market analysis, and the originality of their development concepts.

Held in conjunction with the Appraisal Institute Annual Conference, this event is designed to bring together the best and brightest students in the real estate field, giving them a platform to showcase their skills in front of industry leaders and potential employers.

Why Sponsor?

By supporting the University Valuation Case Challenge, you:

- ✓ Invest in the future of the profession by engaging directly with the next generation of leaders.
- ✓ Connect with top talent from leading universities.
- ✓ Elevate your visibility before conference attendees, faculty, and leaders.
- ✓ Demonstrate leadership in advancing valuation education and practice.

In addition to the competition, sponsors will be invited to two key networking events:

Welcome Reception – April 13, 2026

Victory Celebration – April 14, 2026

These events are designed to provide meaningful engagement between sponsors and students, offering a unique opportunity to identify and connect with top talent for potential future hires.

University Case Challenge Sponsorship \$2,500

Benefits:

- ✓ 1 registration (This person will be the judge for the challenge)
- ✓ Access to both days of Annual Conference
- ✓ Attendance at evening receptions on April 13 and April 14
- ✓ Access to students from invited Universities
- ✓ Access to final round of competition; watch students articulate their real estate knowledge before a large crowd
- ✓ Access to resumes of participating students
- ✓ Access to leaders of University Relations Committee
- ✓ Access to vendors at convention
- ✓ Access to attending members of conference
- ✓ Sponsorships will be advertised at our receptions, event mobile app, University Challenge website, Valuation Magazine, AI social media, and onsite slide show.

We have other sponsorship opportunities available, do not hesitate to reach out.

Contact information:

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Add-On Sponsorship Opportunities

University Valuation Case Challenge Trophy Sponsor

\$25,000

- ✓ Title recognition as the exclusive presenting sponsor of the 2026 University Valuation Case Challenge and presentation of trophy to the 1st place team
- ✓ Logo placement on all competition materials, signage, web page, and awards
- ✓ Speaking opportunity or representative recognition at awards ceremony or reception
- ✓ Full page ad in Valuation Magazine

Technology Partner

\$10,000

- ✓ Allows an Appraisal and Valuation Software company to provide their software platform to participating teams
- ✓ AI will encourage and highlight teams utilizing the software solution as part of their case
- ✓ Branding and mention in case documentation, competition brief, and event communications

Innovation Sponsor

\$7,500

- ✓ Recognition as a supporter of technology innovation within the Case Challenge
- ✓ Logo placement on event website and materials
- ✓ Opportunity to provide a short virtual demo or recorded session to students

Half-page ad in Valuation magazine

\$500

Sponsor a student to attend the conference

\$400

Double spot in slide show loop

\$100

- ✓ Placed twice in the slide show loop
- ✓ Logo and image of representative in attendance

Add item to swag bag

\$100

- ✓ Logo will also be displayed on back of the bag

Review Annual Conference prospectus for additional opportunities

